

## Site Usage


 **3,517** Visits

 **57.29%** Bounce Rate

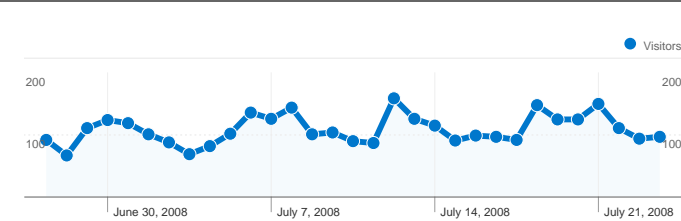
 **8,053** Pageviews

 **00:01:49** Avg. Time on Site

 **2.29** Pages/Visit

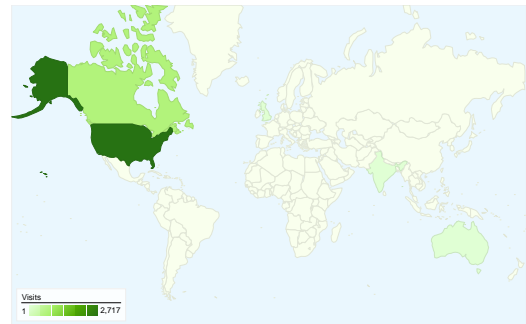
 **90.79%** % New Visits

## Visitors Overview

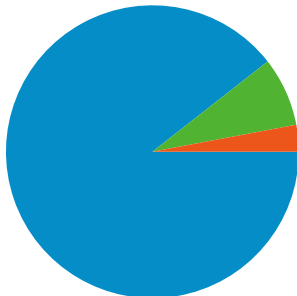


**Visitors**  
**3,256**

## Map Overlay world



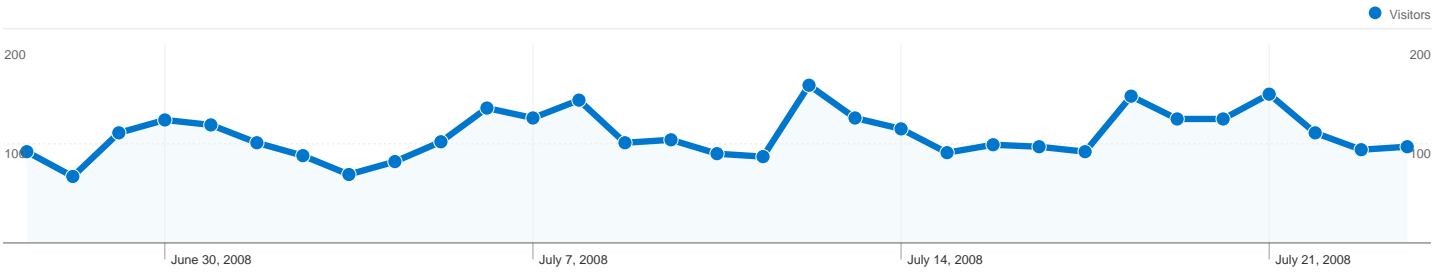
## Traffic Sources Overview



- **Search Engines**  
3,145 (89.42%)
- **Referring Sites**  
268 (7.62%)
- **Direct Traffic**  
104 (2.96%)

## Content Overview

Pages	Pageviews	% Pageviews
/index.php	984	12.22%
/windows.php	760	9.44%
/concretecrack.php	626	7.77%
/dehumidifiers.php	554	6.88%
/floorsystems.php	547	6.79%



**3,256 people visited this site**

**3,517** Visits

**3,256** Absolute Unique Visitors

**8,053** Pageviews

**2.29** Average Pageviews

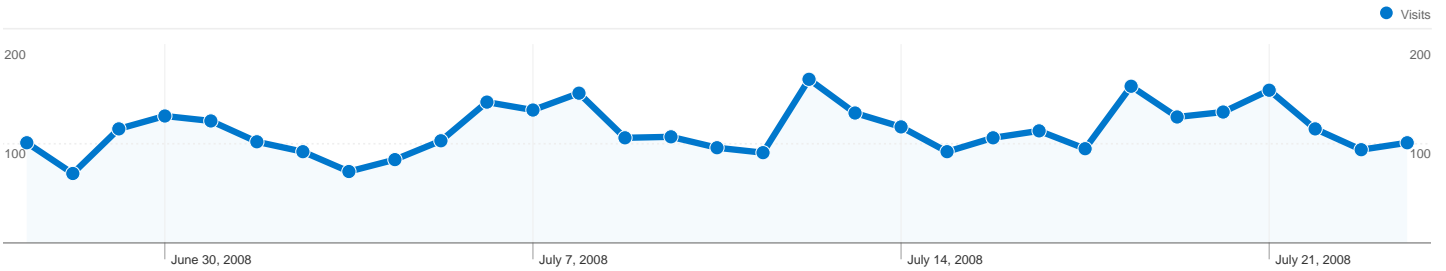
**00:01:49** Time on Site

**57.29%** Bounce Rate




**90.82%** New Visits

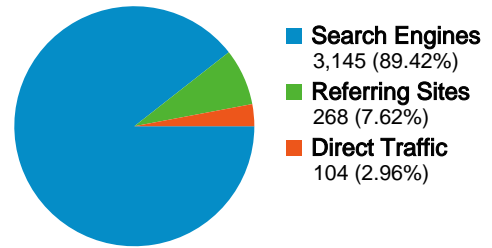
**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	2,871	81.63%	Cable	1,498	42.59%
Firefox	506	14.39%	DSL	813	23.12%
Safari	124	3.53%	Unknown	769	21.87%
Mozilla	7	0.20%	T1	294	8.36%
Netscape	4	0.11%	Dialup	108	3.07%



All traffic sources sent a total of 3,517 visits

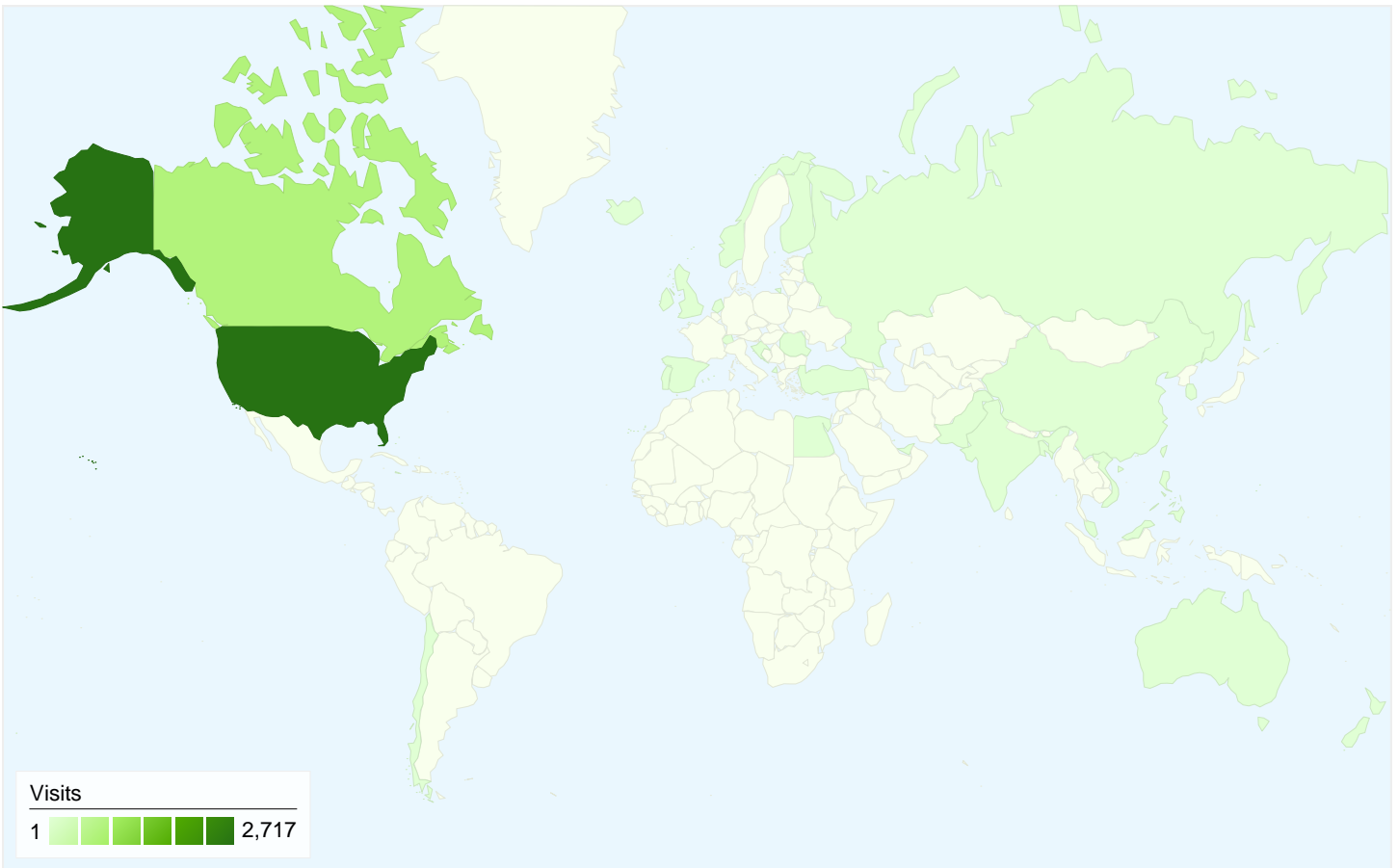
-  2.96% Direct Traffic
-  7.62% Referring Sites
-  89.42% Search Engines



## Top Traffic Sources

Sources	Visits	% visits
google (organic)	1,325	37.67%
yahoo (organic)	1,271	36.14%
msn (organic)	316	8.98%
live (organic)	185	5.26%
(direct) ((none))	104	2.96%

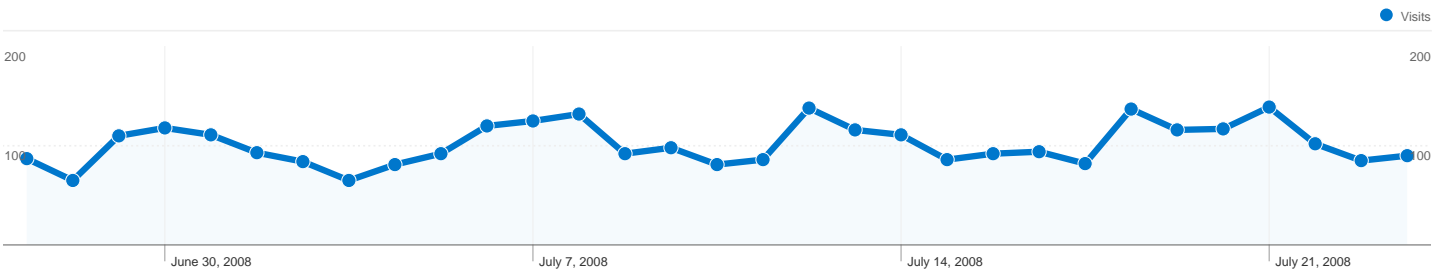
Keywords	Visits	% visits
basement dehumidifier	137	4.36%
basement flooring	62	1.97%
basement dehumidifiers	58	1.84%
basement egress windows	53	1.69%
basement lighting	44	1.40%



## 3,517 visits came from 41 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>3,517</b> % of Site Total: 100.00%	<b>2.29</b> Site Avg: 2.29 (0.00%)	<b>00:01:49</b> Site Avg: 00:01:49 (0.00%)	<b>90.82%</b> Site Avg: 90.79% (0.03%)	<b>57.29%</b> Site Avg: 57.29% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	2,717	2.35	00:01:52	90.32%	56.42%
Canada	722	2.12	00:01:40	92.66%	59.70%
United Kingdom	15	2.27	00:01:55	93.33%	46.67%
India	7	3.57	00:04:31	85.71%	28.57%
Australia	6	1.17	00:00:04	83.33%	83.33%
New Zealand	5	1.60	00:00:33	80.00%	60.00%
Philippines	3	2.67	00:04:20	66.67%	33.33%
Egypt	2	2.00	00:00:42	100.00%	50.00%
Malaysia	2	1.00	00:00:00	100.00%	100.00%
Norway	2	1.00	00:00:00	100.00%	100.00%



## Search sent 3,145 total visits via 2,343 keywords

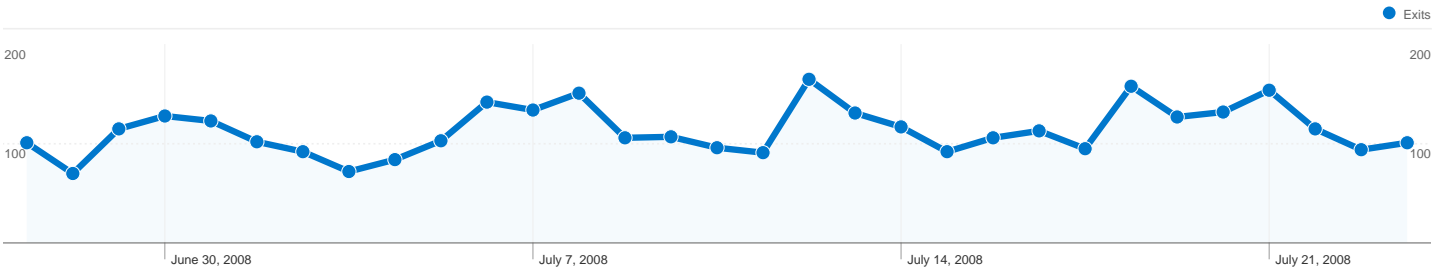
### Site Usage

<b>Visits</b> <b>3,145</b> % of Site Total: 89.42%	<b>Pages/Visit</b> <b>2.16</b> Site Avg: 2.29 (-5.82%)	<b>Avg. Time on Site</b> <b>00:01:37</b> Site Avg: 00:01:49 (-10.62%)	<b>% New Visits</b> <b>92.88%</b> Site Avg: 90.79% (2.30%)	<b>Bounce Rate</b> <b>59.65%</b> Site Avg: 57.29% (4.11%)
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Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
basement dehumidifier	137	1.82	00:00:59	97.81%	70.07%
basement flooring	62	2.31	00:03:12	93.55%	45.16%
basement dehumidifiers	58	2.17	00:01:32	93.10%	53.45%
basement egress windows	53	2.98	00:02:09	84.91%	37.74%
basement lighting	44	2.25	00:01:56	90.91%	59.09%
concrete crack repair	24	2.12	00:01:48	79.17%	50.00%
basement furniture	23	2.61	00:01:33	95.65%	43.48%
basement drainage	20	3.30	00:02:03	90.00%	40.00%
basement answers	15	2.60	00:01:49	0.00%	13.33%
basement egress window	14	2.57	00:01:01	85.71%	42.86%
basement floor	14	2.43	00:02:16	78.57%	57.14%
egress windows	14	3.07	00:02:00	85.71%	57.14%
basement doors	13	1.15	00:00:02	100.00%	84.62%
basement flooring options	13	1.23	00:01:03	69.23%	76.92%
basement floors	13	2.85	00:05:19	76.92%	46.15%
basement egress	12	3.42	00:02:41	100.00%	33.33%
basement finishing	11	2.09	00:01:33	36.36%	27.27%
basement escape windows	10	1.60	00:00:10	90.00%	60.00%
basement drainage systems	9	4.33	00:06:52	100.00%	22.22%
basement flood cleanup	9	1.44	00:01:17	88.89%	66.67%
basement insulation	9	5.33	00:06:06	100.00%	22.22%
dehumidifiers	8	2.38	00:02:57	87.50%	50.00%

flooring for basements	8	2.38	00:00:54	100.00%	50.00%
bamboo flooring basement	7	1.57	00:00:20	100.00%	85.71%
basement door	7	1.71	00:00:27	100.00%	71.43%
alberta egress window	6	1.00	00:00:00	50.00%	100.00%
basement flooring systems	6	2.17	00:02:41	100.00%	33.33%
bowed basement walls	6	1.17	00:00:02	100.00%	83.33%
egress window	6	1.67	00:00:26	83.33%	66.67%
basement flood clean up	5	1.80	00:00:59	100.00%	60.00%
basement lighting options	5	1.20	00:02:28	100.00%	80.00%
basement windows	5	1.80	00:04:16	100.00%	40.00%
basment questions	5	1.20	00:00:45	0.00%	80.00%
glass block windows	5	1.20	00:00:21	100.00%	80.00%
refinishing basements blog	5	3.80	00:02:17	20.00%	20.00%
basement elevators	4	4.00	00:00:52	100.00%	50.00%
basement floor crack repair	4	3.75	00:02:24	100.00%	50.00%
basement floor insulation	4	3.75	00:05:22	100.00%	0.00%
basement questions	4	2.75	00:03:58	100.00%	50.00%
basementquestions.com	4	3.75	00:05:09	25.00%	0.00%
best flooring for basements	4	1.00	00:00:00	100.00%	100.00%
crawl space drainage	4	2.75	00:01:12	75.00%	50.00%
dick youngs waterproofing	4	3.25	00:11:45	25.00%	25.00%
external foundation waterproofing	4	4.25	00:14:17	50.00%	25.00%
foundation insulation	4	1.50	00:02:53	100.00%	75.00%
hybrid polymer floor coating	4	1.25	00:00:34	100.00%	75.00%
iron bacteria	4	1.25	00:00:54	100.00%	75.00%
mold abatement	4	1.50	00:00:10	100.00%	75.00%
repairing basement walls	4	3.50	00:01:14	100.00%	25.00%
bamboo for basement	3	2.33	00:02:39	66.67%	66.67%

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## 3,517 visits exited from 58 URLs

### Exit Pages

URL	Exits	Pageviews	% Exit
/windows.php	398	760	52.37%
/index.php	389	984	39.53%
/concretecrack.php	359	626	57.35%
/dehumidifiers.php	344	554	62.09%
/floorsystems.php	292	547	53.38%
/crawlspaces.php	228	384	59.38%
/fdnwaterproof.php	158	398	39.70%
/lights.php	137	219	62.56%
/bambooflooring.php	130	152	85.53%
/bfinishing.php	98	263	37.26%
/bowedwalls.php	77	252	30.56%
/bdoors.php	74	187	39.57%
/contractorsearch.php	74	374	19.79%
/drainage.php	71	251	28.29%
/fdninsulation.php	61	221	27.60%
/floorcoat.php	56	144	38.89%
/radheat.php	55	127	43.31%
/fdnmaintenance.php	53	110	48.18%
/hardfloor.php	44	139	31.65%
/furniture.php	43	111	38.74%
/piering.php	37	96	38.54%
/bflood.php	35	71	49.30%

**Exits**  
**3,517**

% of Site Total:  
100.00%

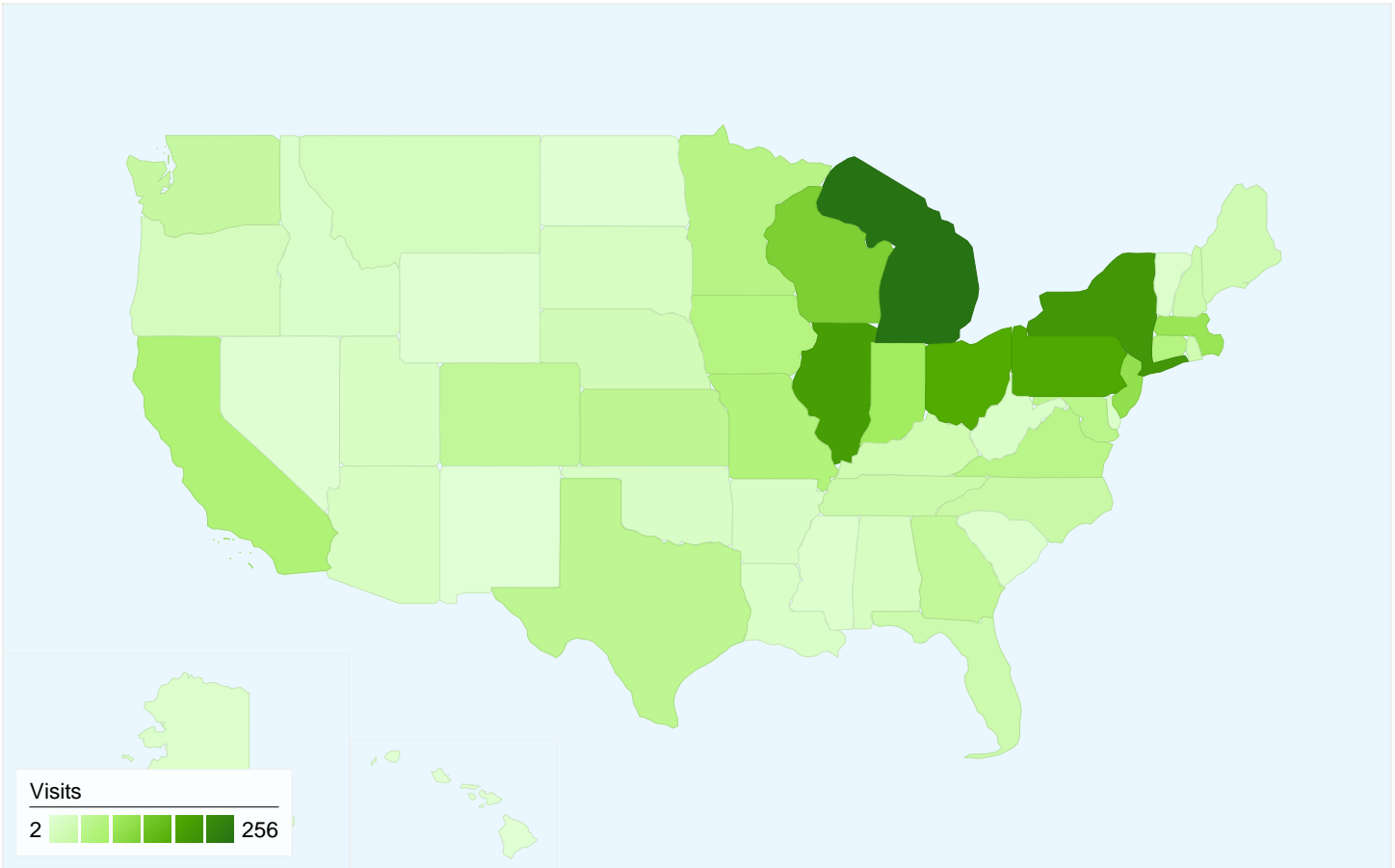
**Pageviews**  
**7,982**

% of Site Total:  
99.12%

**% Exit**  
**44.06%**

Site Avg:  
43.67% (0.89%)

/esumps.php	29	68	42.65%
/glassblockwin.php	28	64	43.75%
/sumppumps.php	28	137	20.44%
/grading.php	27	85	31.76%
/mold.php	27	126	21.43%
/ironbacteria.php	23	66	34.85%
/radon.php	21	57	36.84%
/elevators.php	16	39	41.03%
/insulatedconc.php	15	60	25.00%
/pests.php	13	34	38.24%
/closetd.php	12	39	30.77%
/asbestos.php	11	29	37.93%
/irthermo.php	8	22	36.36%
/contactus.php	6	24	25.00%
/aboutcontractors.php	5	19	26.32%
/enews.php	5	14	35.71%
/findcontractor.php	5	57	8.77%
/finsure.php	4	15	26.67%
/hwarranty.php	4	16	25.00%
/cache.aspx?q=73551583255425&mkt=en-US&setlang=en-US&w=eb387b8d,4e1f0781&FORM=CVRE2	1	1	100.00%
/cache.aspx?q=73597880571869&mkt=en-NZ&setlang=en-NZ&w=74d32592,b5c09f2b&FORM=CVRE5	1	1	100.00%
/cache.aspx?q=73630656760208&mkt=en-US&setlang=en-US&w=90f5023d,9a3770a1&FORM=CVRE4	1	2	50.00%
/findanswers.php	1	21	4.76%
/linktous.php	1	1	100.00%
/search?q=cache:mWUm_mE5cbYJ:www.basementquestions.com/bambooflooring.php+acclimate+engineered+strand+bamboo&hl=en&ct=clnk&cd=1&gl=us	1	1	100.00%
/search?q=cache:psi4GQ6OCskJ:www.basementquestions.com/crawlspaces.php+ideal+humidity+wood+structural+crawlspaces&hl=en&ct=clnk&cd=6&gl=us	1	1	100.00%
/search?q=cache:q1LX9ajbgjQJ:www.basementquestions.com/windows.php+illinois+building+code+for+basement+egress&hl=en&ct=clnk&cd=1&gl=us	1	1	100.00%



## This country/territory sent 2,717 visits via 52 regions

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>2,717</b> % of Site Total: 77.25%	<b>2.35</b> Site Avg: 2.29 (2.55%)	<b>00:01:52</b> Site Avg: 00:01:49 (3.08%)	<b>90.32%</b> Site Avg: 90.79% (-0.51%)	<b>56.42%</b> Site Avg: 57.29% (-1.52%)	
Region	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Michigan	256	2.53	00:02:00	70.70%	42.97%
New York	203	2.35	00:02:04	92.12%	53.69%
Illinois	192	2.65	00:01:54	93.23%	54.69%
Pennsylvania	177	2.62	00:01:43	93.22%	55.37%
Ohio	172	2.22	00:01:32	93.60%	56.40%
Wisconsin	128	2.84	00:02:43	87.50%	46.88%
(not set)	126	2.82	00:03:39	84.92%	50.79%
New Jersey	107	2.11	00:01:56	94.39%	62.62%
Massachusetts	100	1.90	00:01:23	98.00%	67.00%

Indiana	91	2.60	00:01:59	76.92%	49.45%
California	73	1.62	00:00:28	98.63%	75.34%
Missouri	69	2.81	00:02:17	95.65%	55.07%
Iowa	64	2.84	00:03:21	87.50%	54.69%
Connecticut	64	1.97	00:01:07	84.38%	64.06%
Minnesota	62	3.08	00:02:06	93.55%	48.39%
Virginia	58	2.14	00:02:05	94.83%	65.52%
Maryland	57	1.86	00:01:08	98.25%	64.91%
Kansas	52	2.50	00:01:58	96.15%	59.62%
Texas	52	2.06	00:00:52	92.31%	71.15%
Colorado	47	1.94	00:01:49	93.62%	55.32%
Georgia	46	1.76	00:01:20	97.83%	63.04%
Washington	41	2.07	00:01:37	87.80%	53.66%
North Carolina	36	1.64	00:01:16	97.22%	66.67%
Tennessee	33	2.36	00:01:32	84.85%	60.61%
New Hampshire	31	2.13	00:02:13	93.55%	51.61%
Florida	31	1.42	00:00:27	93.55%	77.42%
Rhode Island	28	2.36	00:02:30	89.29%	53.57%
Kentucky	27	1.78	00:00:50	96.30%	66.67%
Maine	26	2.50	00:02:00	100.00%	57.69%
Nebraska	25	2.84	00:03:09	100.00%	40.00%
District of Columbia	21	1.48	00:00:35	100.00%	80.95%
Oregon	19	1.95	00:02:07	94.74%	63.16%
Montana	18	3.89	00:04:54	77.78%	38.89%
South Dakota	15	2.00	00:00:24	100.00%	66.67%
Alabama	15	3.07	00:01:18	100.00%	53.33%
Arizona	15	1.53	00:00:47	100.00%	73.33%
Utah	14	1.93	00:00:16	92.86%	57.14%
Arkansas	13	1.77	00:01:06	100.00%	53.85%
Oklahoma	13	2.38	00:00:45	100.00%	46.15%
West Virginia	12	1.83	00:00:13	91.67%	66.67%
Delaware	12	1.58	00:01:16	83.33%	66.67%
Louisiana	12	2.08	00:01:50	91.67%	41.67%
Idaho	11	1.91	00:00:30	100.00%	72.73%
Vermont	10	2.20	00:01:13	100.00%	60.00%
Alaska	10	1.30	00:01:55	100.00%	70.00%

Mississippi	7	2.71	00:01:26	71.43%	42.86%
South Carolina	7	2.29	00:01:44	85.71%	57.14%
Wyoming	6	1.17	00:00:23	100.00%	83.33%
Nevada	4	1.75	00:01:02	100.00%	75.00%
North Dakota	4	1.25	00:04:16	100.00%	75.00%
Hawaii	3	1.00	00:00:00	100.00%	100.00%
New Mexico	2	1.50	00:00:07	100.00%	50.00%

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